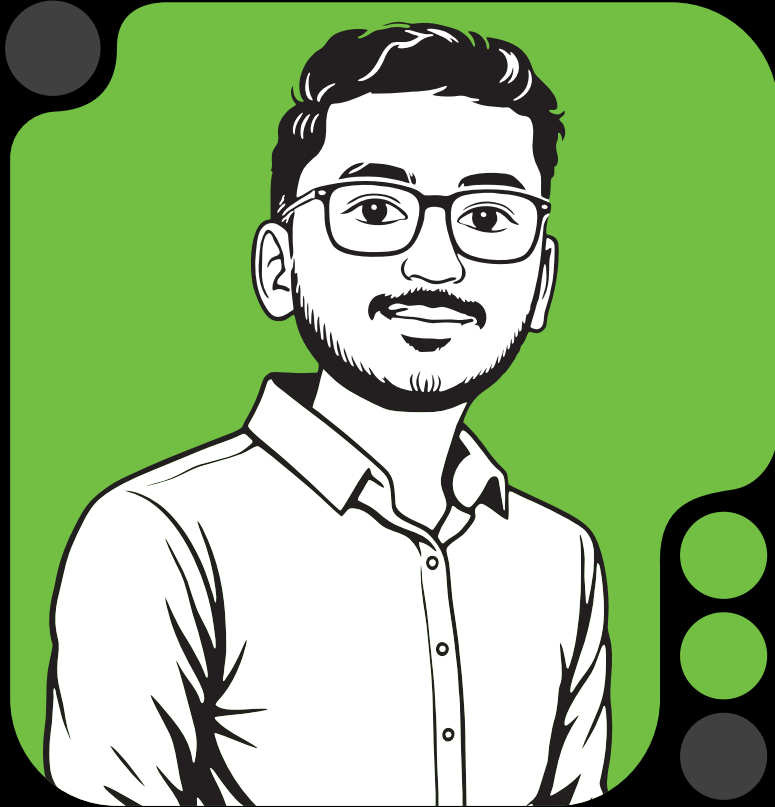


M. (91) 84 600 9 123 0  
W. [www.culturedesign.in](http://www.culturedesign.in)  
E. [culturedesign08@gmail.com](mailto:culturedesign08@gmail.com)



**CULTURE DESIGN**

Create Your Culture By Our Design...



# Graphic Designing & Branding Portfolio

**We know**

01

WHAT KIND OF DESIGN  
DO YOU NEED?

02

03



HOW TO SHOWCASE  
YOUR BRAND?

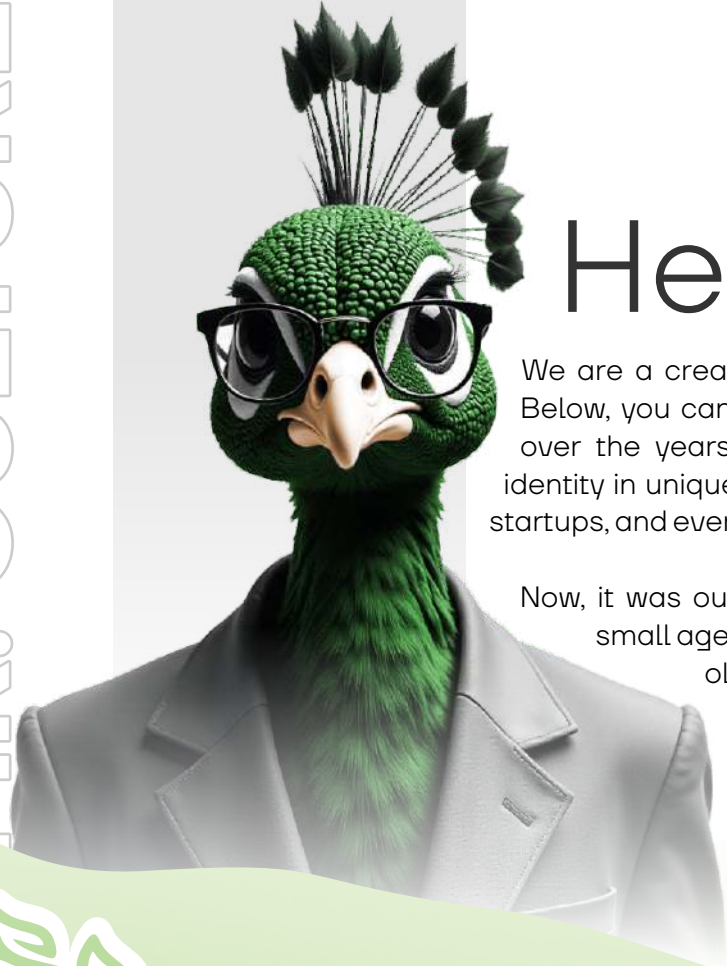
HOW TO CREATE  
YOUR ADS?

**By Mr. Jay Katba**  
founder Of **CGOC.**



C U L T U R E  
G R O U P  
O F  
C O M P A N I E S





# Hello !

We are a creative agency that loves bringing ideas to life. Below, you can see how we started and gained experience over the years. We've helped many brands improve their identity in unique ways, working with big companies, and new startups, and even giving old branding a fresh and modern look.

Now, it was our turn for a change. We decided to give our small agency a big makeover, starting with updating our old logo. Our new logo features a peacock, which is special to Indian culture. The peacock is India's national bird and a beautiful example of creativity and God's amazing work – just like the values we aim to bring to our work.

Here's how our story continues.



## CULTURE DESIGN

Create Your Culture By Our Design...

New Finalized Logo



After 5+ years of experience...

# 2025

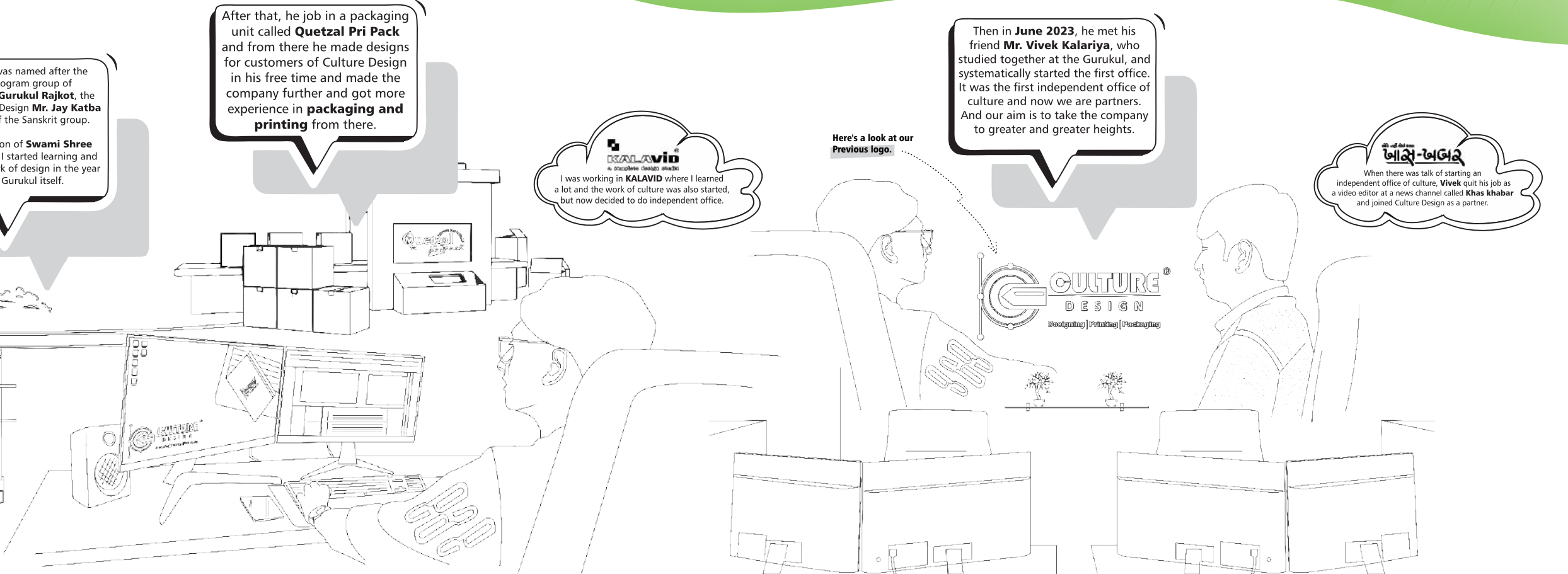
Culture Design was named after the Sanskrit program group of **Swaminarayan Gurukul Rajkot**, the founder of Culture Design **Mr. Jay Katba** was a member of the Sanskrit group.  
With the inspiration of **Swami Shree Janmangaldasji**, I started learning and developing the work of design in the year **2019** from Gurukul itself.

After that, he job in a packaging unit called **Quetzal Pri Pack** and from there he made designs for customers of Culture Design in his free time and made the company further and got more experience in **packaging and printing** from there.

**KALAVID**  
I was working in **KALAVID** where I learned a lot and the work of culture was also started, but now decided to do independent office.

Then in **June 2023**, he met his friend **Mr. Vivek Kalariya**, who studied together at the Gurukul, and systematically started the first office. It was the first independent office of culture and now we are partners. And our aim is to take the company to greater and greater heights.

**ଆଇ-ଭିଏ଼ଇ**  
When there was talk of starting an independent office of culture, **Vivek** quit his job as a video editor at a news channel called **Khas khabar** and joined Culture Design as a partner.



# Why Choose **Culture.**



# We Serve

**Culture Design** is a graphic design studio where we do our work and we do our work wholeheartedly. We offer our customers the best designs to suit their needs.

## Creative Experts

Our talented team creates creative designs that may not be suitable for you but for your brand and will have a positive impact on your brand.

## Work With Heart

We work closely with you to bring your vision to life. We understand and execute the work as closely as if we were working for our own brand.

## Fresh Ideas

We use new tools and ideas to make your brand stand out, be it images or videos that always suit your brand and stay fresh.

## All-in-One Services

We handle everything from logos, brochures, and hoardings to digital ads to video and 3d, we provide all these things and we also create new content right here.

## Timely Delivery

We respect your time and always work hard to deliver on schedule, taking special care not to delay work for any wrong reason.

## Clear Price

No hidden costs - you pay for what you see. We often work extra hard but don't charge if it doesn't show up

## Creative Branding with Strategic Growth

### Logo Design

Logo is the face of your brand Professionally unique and highly The perceived emotional corporate image as a whole. Identity - The visual aspects that form part of the overall brand. Logo - Identifies a business in its simplest form via the use of a mark or icon.

### Brand Identity

At Culture Design, we partner with our clients, understand the purpose and need, we ask, we listen and finally, we build creative design and brand that speak in it self. We help brands identify opportunities to foster businesses.

### Packaging Design

Product Packaging is one of the key tools of marketing as it creates brand awareness along with rising sales. Packaging Box/Label Design with an appropriate look and feel is the pathway to testing and trying a new product.

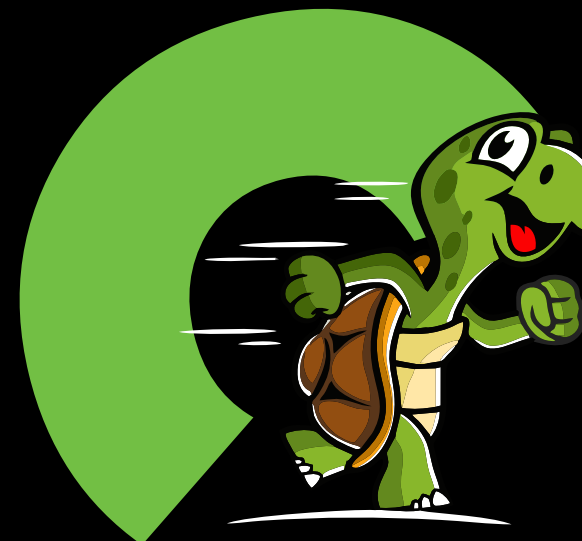
### Advertising Video & Other

We turn your digital presence into a powerful marketing tool with Advertising that look beautiful on any of today's internet connected devices. We design intuitive Video ads design meet all the guidelines from the market.

# CONTENT

|    |                         |    |                             |
|----|-------------------------|----|-----------------------------|
| 07 | Brand at a Glance       | 15 | Logo & Mascot Design        |
| 19 | Stationery Design       | 23 | Packaging Design            |
| 35 | Brochure design         | 39 | Social Media Design         |
| 43 | Co. Photo & Video Ads   | 47 | Hoarding, Billboard & KIOSK |
| 49 | 360° Streets To Screens | 50 | Path Of Our Future C.G.O.C. |

Mostly  
This Taskbar  
In Which We Work





# Zatka Boy

**Introducing Mascot**  
#character for brand

## Introducing Zatka Boy: Guardian of Power

In 2024, we rebranded with a superhero farmer mascot Zatka Boy. Representing power and protection, he safeguards farms with his energy infused weapon, symbolizing the company's commitment to securing farmers' fields with advanced power solutions.

### Industry

Agriculture & Farming

### SERVICES

- Mascot Design
- Logo Design
- Packaging
- 3D Product
- Stationary
- Brochure
- Hoarding
- Corporate Video
- Social Media
- Expo Stall Design
- Website Design & Develop
- More & More...





- Mascot Design
- Stationary
- Corporate Video
- Logo Design
- Brochure
- Social Media
- Packaging
- Hoarding
- Expo Stall Design

**More & More...**

**Why this?**

Tail is story & history behind **Mascot Design.**

\*समझदार को इशारा काफी...



**The Project**

We have successfully re-branded GR COLOURS PVT. LTD., creating a fresh and impactful new identity. From Logo design to product branding and even introducing a unique mascot, we have crafted every element to ensure a cohesive and standout presence. Our creative approach has made a lasting impression, and the client is thrilled with the transformation. This project reflects our expertise in delivering innovative branding solutions that elevate businesses to the next level.

**Industry**

Decorative Paints & Chemicals



# AVRIOLI

PROCURING TASTE & NUTRIENTS

A Taste That Matters...

## The Project

Avrioli, a ready-to-eat and frozen vegetable brand, approached us for a creative and rich brand identity. We started with a **logo design**, followed by packaging for their products, ensuring a fresh and premium look. Next, we designed **visiting cards, stationery, and a creative marketing brochure** to strengthen their brand presence.

We also provided **strategic design support** at various stages, ensuring a cohesive and impactful brand identity. Avrioli loved our work, and we successfully helped them establish a strong visual presence.

## Industry

frozen & ready-to-eat food sector.

## Brand

Avrioli

- Logo Design
- Stationary
- Packaging
- Brochure

More & More...



Box & Pouch  
Packaging Design





# PACIFIC REFRACTORY

## The Project

We have crafted a **meaningful** and **creative logo** that truly represents Pacific Refractory's brand essence. Along with the logo, we designed a complete set of stationery including **letterheads, visiting cards, envelopes,** and more, ensuring a professional and cohesive brand presence. To enhance their identity further, we developed unique **brand themes** that create a strong visual impact. Through our innovative approach, we have given Pacific Refractory a fresh, distinctive look that stands out and reinforces their brand identity.

### Brand

Pacific Refractory

### Industry

Industrial Manufacturing

### Year

2025



स्वाद ऐसा जो MEMORY बन जाये...

### Brand

Radhameera

### Industry

Healthy Snacks

### Year

2024

### Logo Description



Shows the name of the firm "Radha Meera"



The icon shows that our snack is very tasty



Final logo for "RADHA MEERA"

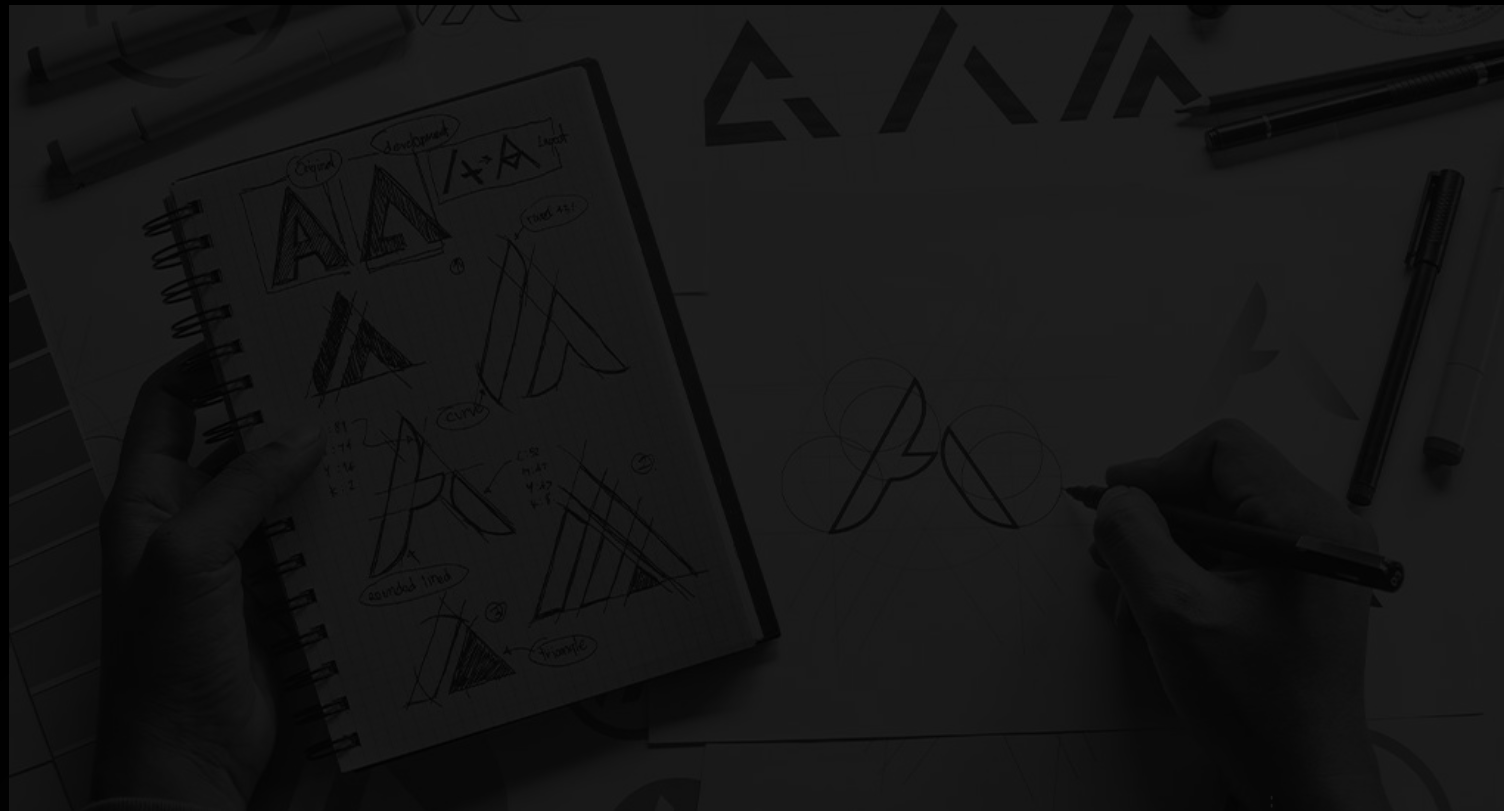


Backside is also Important.....!

Name of Product (Creatively Place)

**SUPER FOOD** FOR HEALTHY LIFE  
**Icon Creation** For highlights healthy superfood benefits.

**Real product PHOTOGRAPHY** aligns seamlessly with the brand's packaging theme.



# LOGO & MASCOT DESIGN

# 01

Logo design creates a symbol or text that represents a brand and makes it easy to recognize. Mascot design creates a fun character that adds personality and connects emotionally with people. Both help make a brand stand out, build trust, and communicate its message clearly.



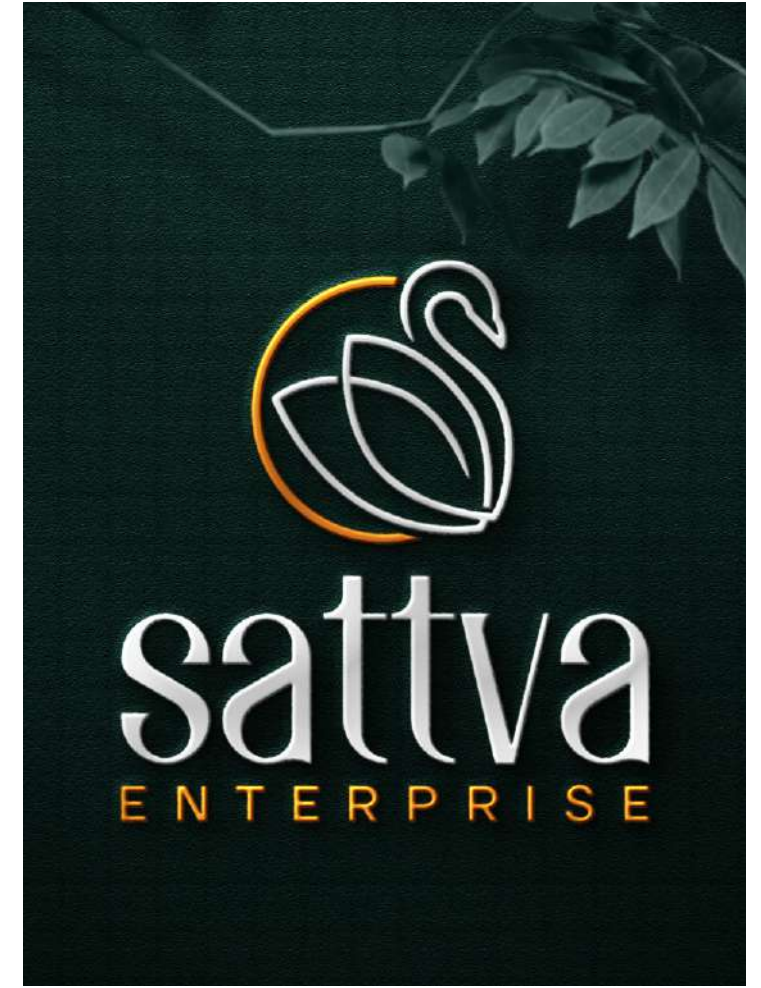
**Brand :**  
Prince Zatka Machine  
[ Whitesure Pvt. Ltd. ]

**Industry :**  
Agriculture

## Art of LOGO

Logo is not your brand but is face of your brand..





This portfolio showcases selected logo designs; we've also **created logos for many other brands...**



VISITING CARDS



LETTERHEADS



ENVELOPES



DIARY / ROUGH PAD



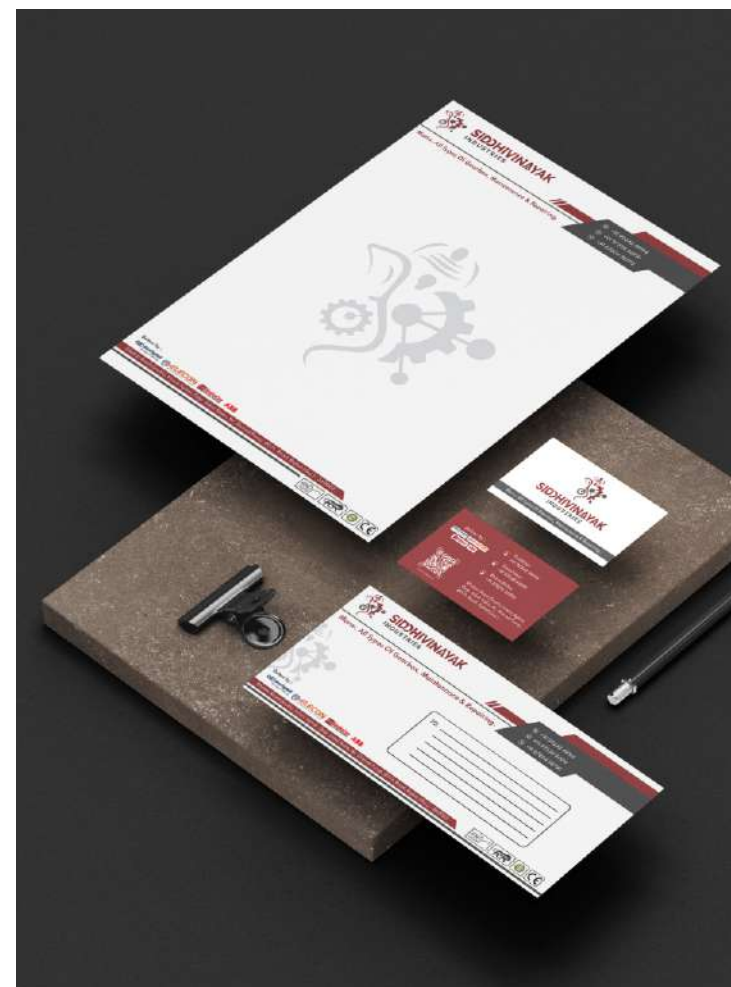
INVOICE BOOKS

# STATIONERY DESIGN

# 02

Crafting professional materials like visiting cards, letterheads, and envelopes that reflect a brand's identity. It ensures consistency, builds trust, enhances recognition, and communicates professionalism effectively.





This portfolio showcases selected stationery designs; we've also **created designs for many other brands...**



# PACKAGING DESIGN

# 03

Our packaging designs are highly creative and tailored to make each product stand out. We excel at crafting unique and innovative designs, ensuring every new project brings something fresh and distinctive. By combining originality with functionality, we create packaging that not only protects the product but also enhances its appeal and connects with customers.



## STAND UP POUCH

We showcase the product in a very creative way in packaging design so that people get more information about the product along with attraction.

**CALIFORNIA PISTACHIOS**

Name of Product  
{Creatively Place}



Product as a Photography



Dry Fruits Background  
It shows the company's category.



Product as a Character

#theme

Brand :

CUBIQ

Industry :

Food  
{Exotic Dry Fruits}



BOX



POUCH



STICKER LABEL



OTHERS

# PACKAGING DESIGN



**Brand :** NOLIQS  
**Industry :** BABY CARE PRODUCTS

We had to provide the client with a design in just **two colors**, which included a lot of information, graphics, and creativity.



**Did You Notice ?**  
We break boundaries—we create everything!





**Brand :**  
SWEETGLOW

**Industry :**  
Cosmetics

**SERVICES :**  
Box Packaging  
Product Labeling



**Brand :**  
UNITEDMAAMA

**Industry :**  
Toy & Puzzle

**SERVICES :**  
Box Packaging



**Brand :**  
LUXURIA

**Industry :**  
Bathroom  
Accessories

**SERVICES :**  
Box Packaging



**Brand :**  
LUNCH TIME

**Industry :**  
Kitchenware

**SERVICES :**  
Box Packaging

# Kastur

## INCENSE

### The Project

Design and develop premium packaging for natural incense sticks. The box must reflect a luxurious and eco-friendly aesthetic, focusing on organic ingredients, sustainability, and creating a calming user experience. The goal is to deliver high-quality, visually appealing, and functional packaging that enhances the product's premium appeal.

### Brand

Kastur Incense

### Industry

Wellness & Lifestyle

### Year

2024

### Services

Box Packaging Design



# ROYAL CHEF



## The Project

Develop premium packaging and branding for 'Royal Chef' kitchenware products. The focus is to create visually appealing, durable, and practical designs that reflect the brand's commitment to quality and innovation. Each package must highlight the product's features, usability, and benefits to enhance customer experience and trust in the brand.

## Brand

Royal Chef

## Industry

Home & Kitchen

## Year

2021

## Services

Box Packaging Design



### The Project

Design and develop a premium label for 'BRUFIT' Peanut Butter, reflecting health, nutrition, and purity. The packaging must stand out with a modern and natural aesthetic while highlighting key benefits. The goal is to create an attractive, informative, and trust-building design that appeals to health-conscious consumers.

#### Brand

BRUFIT

#### Industry

Healthy Food

#### Year

2024

#### Services

Label Design

## When Bad Design gets a Makeover!

The story behind such a design.

>>>

01. **Poor Design Received:**  
The client sent a design that wasn't quite right.
02. **Suggested redesign:**  
I suggested a complete redesign, and they agreed.
03. **Overseas Client:**  
Despite the time difference, communication was smooth.
04. **Redesigned the layout:**  
I revamped the design with new ideas.
05. **Delivered on Time:**  
Managed to complete and ship the design within the deadline.
06. **Client Feedback:**  
The client loved the design and shared a photo of the printed output.
07. **Good reviews:**  
The design received great feedback and the client was happy.



### The Project

Barrotji's pouch design lacked appeal, with issues in logo placement, naming, and imagery. Despite tight deadlines, we refined every detail, creating a professional, high-quality design. The final pouch exceeded expectations, earning approval for international sales. The happy client shared photos, appreciating our quick and effective redesign.

#### Brand

BARROTJI

#### Industry

Healthy Food

#### Year

2024

**Received DESIGN THEME From client Side**



SEE HOW THE DESIGN WAS



# BROCHURE DESIGN

# 04

Our brochure designs are visually compelling and strategically crafted to communicate your brand's message effectively. We create unique, engaging layouts that showcase your products, services, or story in a professional and appealing way. With a perfect blend of creativity and clarity, our brochures help businesses make a lasting impression and connect with their audience.





BROCHURE DESIGN





# SOCIAL MEDIA DESIGN

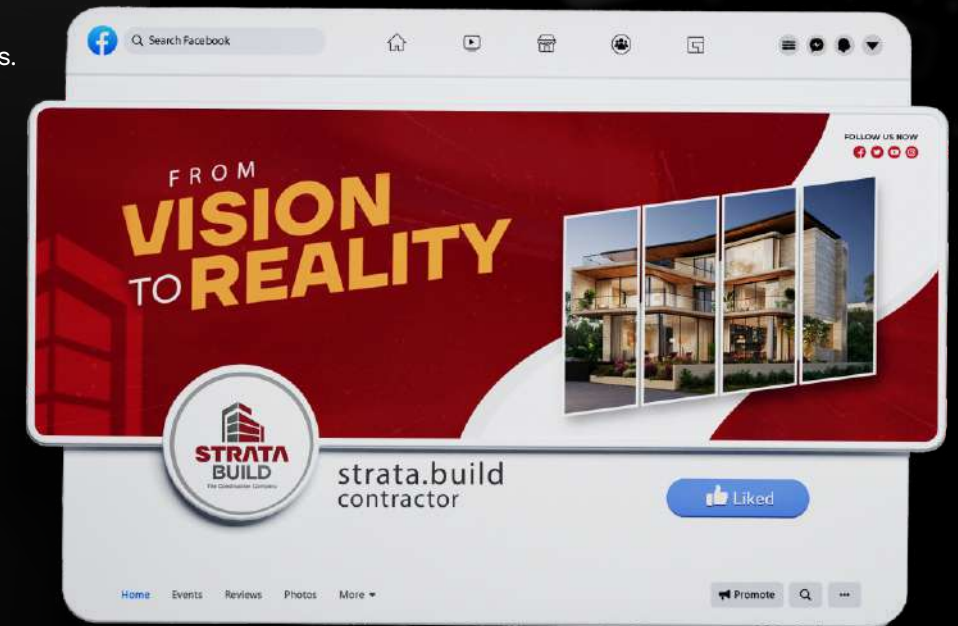
# 05

Our social media designs are eye-catching, engaging, and tailored to boost your brand's online presence. We create unique and scroll-stopping visuals that align with your brand identity, ensuring consistency across platforms. Whether it's posts, stories, ads, or banners, our designs help you connect with your audience, increase engagement, and leave a lasting impact.



# CREATIVE CONTENT

- **Social Media Posts**  
Engaging visuals for regular content updates.
- **Stories & Reels Covers**  
Attention-grabbing designs for Instagram, Facebook, and YouTube Shorts.
- **Profile & Cover Photos**  
Professional branding for social media profiles.
- **Ad Creatives**  
High-converting designs for paid promotions.
- **Carousel Posts**  
Multi-slide designs for interactive storytelling.
- **Highlight Covers**  
Custom icons for Instagram story highlights.
- **Infographics**  
Visually appealing data representation for better engagement.
- **Event & Announcement Posts**  
Designs for special promotions, offers, or launches.
- **YouTube Thumbnails**  
Click-worthy designs to boost video views.



# Making Your Profile More BEAUTIFUL



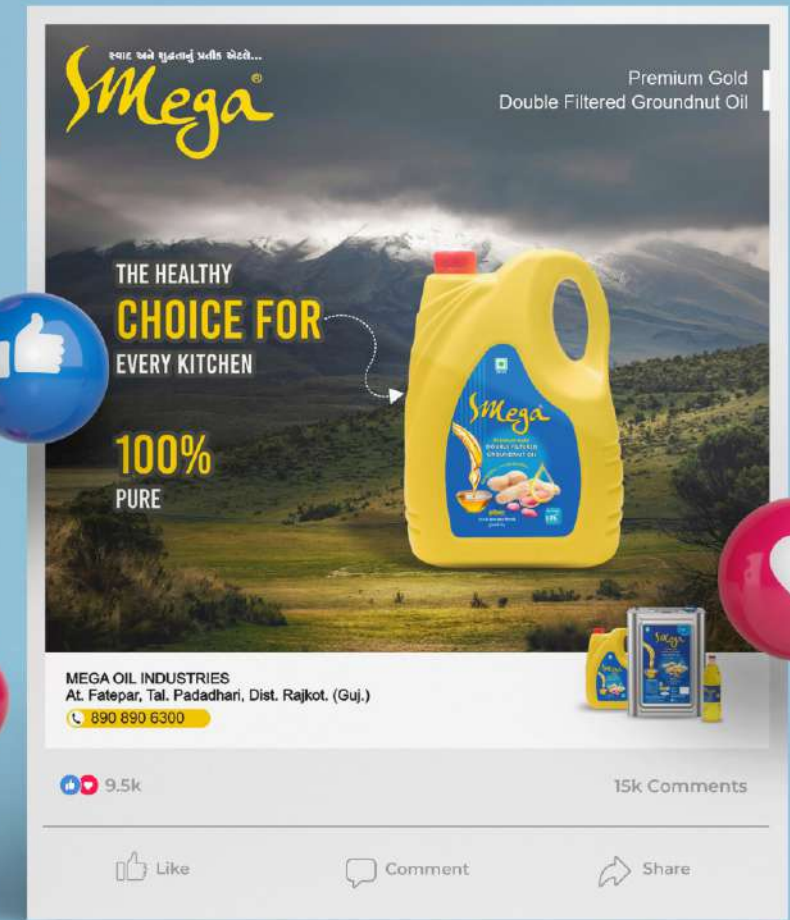
# SOCIAL MEDIA



**Brand**  
Starmira Beverages

**Industry**  
Beverages

**Services**  
Social Media Posts



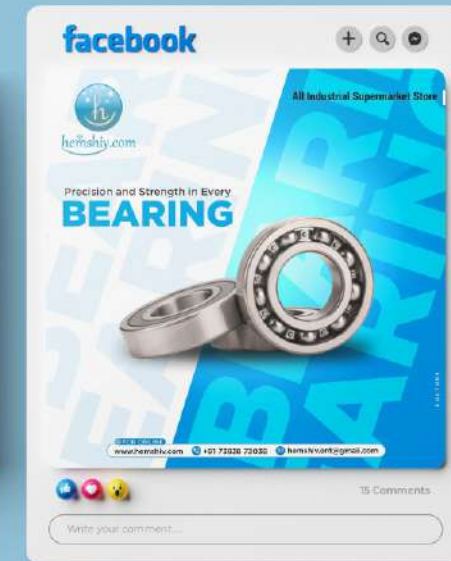
**Brand**  
Smega

**Industry**  
Edible Oil

**Services**  
Social Media Posts



**Brand**  
Hemshiv



**Industry**  
Industrial Parts



**Services**  
Social Media Posts



# SHOWCASE

VIDEO ADS PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY  
 PRODUCT AWARENESS VIDEO ADS PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY  
 3D PRODUCT PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY  
 PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY 3D PRODUCT PHOTOGRAPHY



**Corporate Video**

GR COLOURS PVT. LTD.



**Corporate Video**

PRINCE ZATKA MACHINE

## CORPORATE PHOTO & VIDEO ADS CREATION

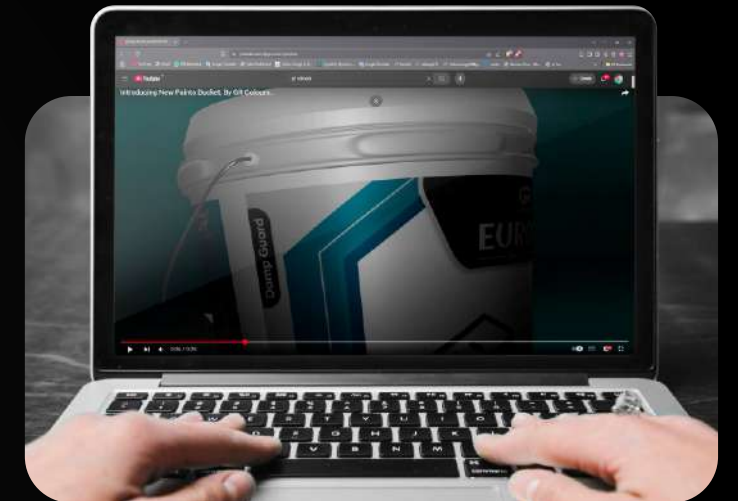
# 06

We specialize in creating high-quality corporate photo and video ads that capture your brand's essence and engage your audience. From professional product photography to dynamic video advertisements, we craft visually compelling content that enhances brand storytelling, boosts marketing impact, and leaves a lasting impression.



**Product Awareness**

KEWIN KITCHENWARE



**3D Product Ads**

GR COLOURS PVT. LTD.

## 3D PRODUCTS



#Veg.chopper



# LUNCH BOX

Delicious  
Photography

## MIX OF 3D & CLICK

From stunning **product photography** across diverse industries to cutting-edge **3D modeling**, we evolve with the times to bring your vision to life.

Our portfolio showcases our expertise, with some key visuals highlighting our work.



# HOARDINGS & KIOSK

Amplifying brands with impactful hoardings & kiosks!



## HOARDING BILLBOARD & KIOSK

# 07

We create impactful hoarding and KIOSK designs that grab attention and effectively communicate your brand message. With a blend of creativity and strategic design, our visuals ensure high visibility, making a lasting impression on your audience. Whether it's a large-scale hoarding or an interactive kiosk, we craft designs that enhance brand recognition and engage customers instantly.



# 360° Branding Solutions FROM STREETS TO SCREENS



## NEWSPAPER ADS

Newspaper advertising has been one of the oldest and widespread forms of advertising.



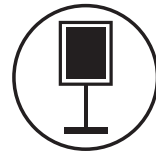
## AUTO BRANDING

Auto Branding is an efficient and economical method to advertise your brands.



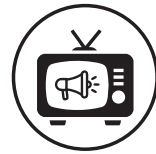
## HOARDING

Establishes strong brand awareness on a larger display.



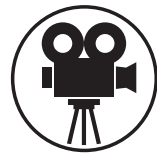
## KIOSK & STREET POLE

Street poles are essential to form part of any large campaign.



## TV ADS

The process of creating and airing commercials on television.



## CINEMA ADS

Cinema Ad to the on-screen and off-screen branding that consumers see in theatres.



## OTT ADS

OTT ad services deliver targeted video ads on streaming platforms, ensuring high engagement and precise reach.



## RADIO ADS

Radio advertising can be aptly called word of mouth advertising.



## EXHIBITION BRANDING

An exhibition, in the most general sense, is an organized presentation and display of a selection of items.



## CORPORATE EVENTS

A corporate event is one that is sponsored by a company and focuses on either its employees or clients.



## DESIGNING

Create Visual content to communicate messages.  
 • Logo Creation • Social Media  
 • Brochure • Flyer • Branding & Corporate Identity



## PRINTING

Output device that produces text & Graphics on Paper.  
 • Brochure • Light Board  
 • Flex Banners • Vinyl & Echo Vinyl • Stationary

# THE PATH TO OUR FUTURE

From Culture Design to (C.G.O.C.) Culture Group of Companies.

We started as **Culture Design**, handling everything from branding and designing to digital marketing and outdoor branding under one name. As we grew and connected with experts in different fields, we realized the need to organize things better.

Now, we have transformed into a (C.G.O.C.) Culture Group of Companies, where each division focuses on a specific area.

**Culture Design** – Branding, graphic design, and creative solutions

**Culture Media** – Digital marketing and advertising strategies

**Culture House** – Video ads, corporate films, and motion graphics

**Culture IT Hub** – Web design, development, and technology solutions

This transformation allows us to enhance efficiency, offer dedicated services, and create a more impactful presence in the industry. Our collective strength now operates under **C.G.O.C.**, ensuring innovation, creativity, and excellence at every step.



**C.G.O.C.**  
CULTURE GROUP OF COMPANIES



**CULTURE DESIGN**  
Create Your Culture By Our Design...



**CULTURE MEDIA**  
Engage, Influence, Grow...



**CULTURE HOUSE**  
Your Imagination Our Production...



**CULTURE IT HUB**  
Code your imagination...